



DECLARATION AND POWER OF ATTORNEY

Attorney's Docket No. P01520-2

As the below-named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am an original, first and joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled "SYSTEM FOR CREATING AND MAINTAINING A DATABASE OF INFORMATION UTILIZING USER OPINIONS", a continuation-in-part of my related U.S. Utility Application Serial No. 09/782,873, filed February 10, 2001, entitled "SYSTEM FOR CREATING AND MAINTAINING A DATABASE OF INFORMATION UTILIZING USER OPINIONS", which claimed priority from my related U.S. provisional patent application Serial No. 60/181,632, filed February 10, 2000, entitled "METHOD AND SYSTEM FOR CREATING AND MAINTAINING A DATABASE OF INFORMATION UTILIZING USER COMMENTS AND OPINIONS, and is related to my U.S. provisional patent application Serial No. 60/398,494 filed July 24, 2002, entitled "SYSTEM FOR CREATING AND MAINTAINING A DATABASE OF INFORMATION UTILIZING USER EXPERIENCES", from which this application claims priority, the specification of which is attached hereto.

I hereby state that I have reviewed and understand the contents of the said specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to patentability as defined in 37 C.F.R. 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT International filing date of the continuation-in-part application. I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Sec. 1001 of Title 18 of the U.S. Code, and that willful false statements may jeopardize the validity of the application or of any patent issued thereon.

POWER OF ATTORNEY: As a named inventor, I hereby appoint MARTIN L. STONEMAN (i8,147) and all practitioners associated with Customer Number 28548, to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Send all correspondence to:
MARTIN L. STONEMAN
3113 N. 3rd Street
Phoenix, AZ 85012-2601

Direct Phone Calls to:
MARTIN L. STONEMAN
(602) 263-9200

Joint Inventors:
Gregory J. Petras
Gary Mellott
Rachael A. Thomas
Norm White
Richard W. Hill
Jeffrey T. Zywicki
Andrew F. Mason
Craig P. Thompson
Rob Martin
Kory Kredit
Lisa J. Cramer
Flori N. Parham
Kim Cameron
Cory Osborn
Mark Fisher
Connie Riffel (deceased)

Name: Richard W. Hill
Signed: Richard W. Hill
Date: July 22, 2003
Address: 6601 E. Camino de las Rancharas
Scottsdale, AZ 85254
Phone: 480-948-3850
Citizenship: USA